



PRSA MEMBERSHIP SCHOLARSHIP APPLICATION

The PRSA NWPA Chapter has developed a scholarship to assist prospective members with their PRSA national membership fee. This scholarship is available to Public Relations and Marketing professionals working for Erie County organizations.

The goal of this scholarship is to encourage prospective members to gain benefits from association with PRSA and to ensure membership is affordable.

Requirements include:

- Applicant must be a Marketing/PR professional with a minimum of three (3) years of experience
- Applicant may apply for only one scholarship/discount for PRSA membership (Visit the PRSA website, www.prsa.org, to learn of additional discounts.)

Scholarships are need-based and are awarded at the PRSA NWPA Board's discretion. Scholarship applications are reviewed on a regular basis. Award values may vary, but the maximum award amount will not exceed 50% of the membership costs. To apply, please complete this form and send to President Amanda Kochirka at prsanwpa@gmail.com or mail to PRSA NWPA Chapter, P.O. Box 1413, Erie, PA, 16512-1413. Decisions will be made by a Board vote.

Please note:

- Scholarship recipients are required to attend the majority of PRSA events during the year of their award and are expected to assist with the recruitment of new Chapter members
- Once an applicant is awarded a scholarship, they will not be eligible to apply for another scholarship for the lifetime of their PRSA NWPA membership



Northwestern PA Chapter

PRSA MEMBERSHIP SCHOLARSHIP APPLICATION

Name _____

Address _____

Email _____ Phone _____

Employer _____

How long have you been employed as a PR/Marketing Professional? _____

How many people are employed at your organization? _____

Will your employer pay for all or part of your membership? _____

If so what percentage? _____ %

Do you qualify for a PRSA discount? _____ Which one? _____

Why would you like to be considered for a PRSA NWPA Membership Scholarship? Please be specific.

Four horizontal lines for writing the answer to the previous question.

*Optional: On which of the following committees would you like to serve? Circle all that apply.

- Social Media Website/Newsletter Membership
Niagara Awards Sponsorships

Signature (or type name for electronic signature) Date